

**BTO** and **BTData** present

# **BIG DATA ANALYTICS – CERTIFICATION**

*Facts, not Stories: Be curious about how Data is improving business value creation*



**+844%** No Global recession  
in Data Growth



Data is predicted to grow  
at least **X75** by **2020**



**50 MLD** in 2019



**When**

Starting from **2017**  
**4** days only



**What**

**One** exclusive **Seminar** with  
online **Certification Courses**

## **ABOUT US**

We help you **maximize** the achieved value that **Big Data** withholds: analyze and rationalize data, create valuable models, identify new opportunities, create a data centric way-of-thinking, all supported by an in-depth **understanding** of **models** and **available technologies**

## **ABOUT THE PROGRAM**

BTO Research jointly with BTData starting from 2017 will enable professionals to understand Big Data and Analytics applications and prove their competencies internationally through a **recognized certification** endorsed by **renown universities** and **field experts**



**BTO**  
**Big Data**  
**Certification**

# BTO<sup>®</sup>



# BT Data



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